

Community Relations

Goal 1: By actively outreaching, networking and collaborating with local media, online resources, and in person communications, Laconia School District families will participate in educational and social opportunities with a measured increase in parental engagement and attendance.

Task	Person Responsible	Timeline	Elem	LMS	LHS
Keep social media accounts active and updated	LMS Principal, secretaries	On-Going,	Ongoing	Ongoing	Ongoing
Connect with PTO	LMS Principal, ACTL, teachers, Assistant Principal	On-Going,	Monthly meetings	Monthly meetings	Monthly meetings
Continue to host community events and organizations at Open House	LMS Principal, ACTL, teachers, Assistant Principal	On-Going,	Open House complete, community night in spring 2019	Open House complete, community night in spring 2019	Open House complete, community night in spring 2019
Celebrate at least one community night to bring parents and community partners together	LMS Principal, Universal Team	On-Going	Community night in spring 2019	Community night in spring 2019	Community night in spring 2019

Task	Person Responsible	Timeline	Elem	LMS	LHS
Establish a myriad of methods of communication with stakeholders	LHS Principal/Assistant Principal Athletic Director ACTL Guidance Director	Fall 2018	Ongoing use of Facebook, twitter and local media.	Ongoing use of Facebook, twitter and local media.	Ongoing use of Facebook, twitter and local media.
Utilize Parent/Community forums to engage	Building Administration Department Heads	Spring 2019	PoG Leadership	PoG Leadership	PoG Leadership

stakeholders in refining our “profile of a Graduate” and increasing awareness of related initiatives	Project Extra Club Leaders		Team created, next planning meet in January 2019	Team created, next planning meet in January 2019	Team created, next planning meet in January 2019
Use social media, including Facebook and Twitter, to increase outreach efforts	LHS Administration, Office of School Wellness, SAU staff	On-Going,	ongoing	ongoing	ongoing
Attend <i>Diversity and Cultural Competence</i> Trainings to support work with families across the community	LHS Administration, Teachers, Staff, Office of School Wellness	On-Going	ongoing	ongoing	ongoing

- *Huot staff will explore and adopt enhanced methods of connecting with students and families including but not limited the Remind App, Twitter and Google Classroom. At a school-wide level, the One Call email function will be used to communicate information to families.*
- *The Huot Center will implement a student showcase format for our Spring Open House highlighting examples of student work with a long -term goal of having all students participate.*

Task	Person Responsible	Timeline	Elem	LMS	Huot
Offer ongoing support on technology solutions for parental communication.	HTC Director/SAU	Spring 2019...ongoing	N/A	N/A	This activity has been largely addressed by our above mentioned "drop-in sessions". It will be

					important to check-in with staff to determine gaps. We are also anxious to see how Alma will fit into our parental communication model.
Refine expectations and format for Spring Open House	HTC Director/Career Specialist	Winter 2019	N/A	N/A	We have tentatively aligned our Open House with Laconia High School who is also looking at some form of showcase. Staff are aware of plan but details need to be firmed related to logistics and program specific content.

Identify program specific student work to be highlighted in Open House.	Program Staff	Spring 2019	N/A	N/A	
---	---------------	-------------	-----	-----	--

Goal 2: Through effective outreach, the Laconia School District will heighten the awareness of our favorable interactions with the community.

- The elementary school will hold at least one learning exhibition for parents and the community.*

Task	Person Responsible	Timeline	Elem	LMS	LHS
Learning Exhibition	Building Administration, Leadership Team	Spring 2019			
Maker Space at Belknap Mill	ACTL, Grade 3 & 4	Spring 2019			
Restructure Parent – Teacher Conferences	Building Administration	Fall 2019			
Annual Collaboration Event sponsored by the LMS REAL Youth Leadership Team.	Site Coordinator of the REAL Initiative at LMS Youth Leadership Team Director/Office of Expanded Learning	Spring 2019			

- The LMS annual school-wide theme will connect with and utilize community organizations*

Task	Person Responsible	Timeline	Elem	LMS	LHS
Plan a theme each year that allows for community connections	LMS Administrative Team, teachers, guidance,	On-Going	N/A	Get Moving activities include Recycled Percussion, staff book read Spark, staff “get moving buddies”	N/A
Get Moving	LMS Administrative Team, teachers, guidance,	On-Going	N/A	See above	N/A

Annual Collaboration Event sponsored by the LMS REAL Youth Leadership Team.	Site Coordinator of the REAL Initiative at LMS Youth Leadership Team Director/Office of Expanded Learning	Spring 2019		Meeting regularly with LMS student leadership. Began the joint LMS & LHS student leadership to begin planning for the 2019 REAL Collaborative. Developed a mission and goals for the group.	
---	---	-------------	--	---	--

- *The high school will hold at least one learning exhibition for parents and the community.*

Task	Person Responsible	Timeline	Elem	LMS	LHS
The High School will host learning exhibition opportunities for parents and community members	Building Administration School Counseling Department Extended Learning Opportunities Coordinator	Spring 2019	N/A	N/A	The format of the parent open house on 9/20 was changed to a Learning

					exhibit. We are investigating another one for the Spring semester.
The High School will continue their work with their work pulling events together to encourage community involvement	Building Administration	Spring 2019	N/A	N/A	Ongoing

- *Huot staff will utilize tools mentioned in Goal #1 to highlight our guest speakers, community partners and work-based learning experiences.*
- *The center will conduct a study of our current outreach practices to identify those with the most promise and those in need of improvement.*

Task	Person Responsible	Timeline	Elem	LMS	Huot
Conduct analysis of current marketing and recruitment efforts.	Consultant (grant funded) and HTC Director	Spring 2019	N/A	N/A	We are searching for an individual to facilitate this work.
Develop plan for improving targeted areas	Consultant (grant funded) and HTC Director	Spring 2019 and ongoing	N/A	N/A	

